

Perfetto Bar Compliance Solutions for Florida Attorney Websites

Our initial review of your firm's website has revealed that it displays one or more of the following without the proper disclaimer required by pending updates to Florida Bar Rule 4-7.6:

- Client testimonials
- Past results
- Statements characterizing the quality of legal services

We know that this information says a lot about your firm. While you can't include it in TV ads, billboards, or print ads, you can include it on your website as long as you comply with the evolving Florida Bar Rules. The Florida Bar Rules are continually amended and interpreted. Accordingly, attorneys must adapt, understand, and adjust to each new amendment to the Rules. For this very reason, we **specialize** in Website Bar Rule Compliance so you can **focus** on your practice and your clients.

According to recent guidance provided by the Standing Committee on Advertising, sections of attorney websites that contain testimonials, refer to past results, characterize the quality of legal services, or otherwise do not comply with Rule 4-7.2, should require the viewer to take another affirmative step after viewing a disclaimer. **We have developed an elegant, state-of-the-art solution that fully comports to this guideline while unobtrusively maintaining your website's aesthetic look and feel.**

➔ Why our compliance solution is the best solution

- **Cutting-edge web technologies**
 - Our solution uses web 2.0 javascript currently relied on by NASA, Apple, CNN, and hundreds of other mainstream websites.
- **No Added Pages**
 - Our solution does not add any additional disclaimer pages to your website. The benefit of this is no broken links in search engine results, therefore allowing your website to maintain its Google, Yahoo, Bing, and other search engine ranks.
- **Our disclaimer is modeled directly after the Florida Bar's guidelines for law firm websites**
 - When the Florida Supreme Court makes their final ruling on website advertising rules (in addition to their current tentative ruling), our code will be updated accordingly at no extra cost if necessary.
- **Installation is included**
 - Our staff will install your compliance solution for no charge.
- **No complicated, bulky code**
 - Our code is small, simple, clean, and effective. It does not involve any php, mysql, or other process-heavy code.

➔ Take it for a test drive

For a Live Demonstration of our compliance solution, visit perfettomedia.com/lawdemo

perfettomedia.com

team@perfettomedia.com

RECENT CLIENTS

- Cravath, Swaine & Moore (Large Firm)
- Brown, Van Horn P.A. (Mid-size Firm)
- Jim Garrity, P.A. (Small Firm)

GET STARTED

Call our experts to discuss your options

Call Us Today for a No-Hassle Consultation. We will:

1. Review your website
2. Provide recommendations
3. Discuss possible solutions

(407) 545-7770
(877) 902-1110

